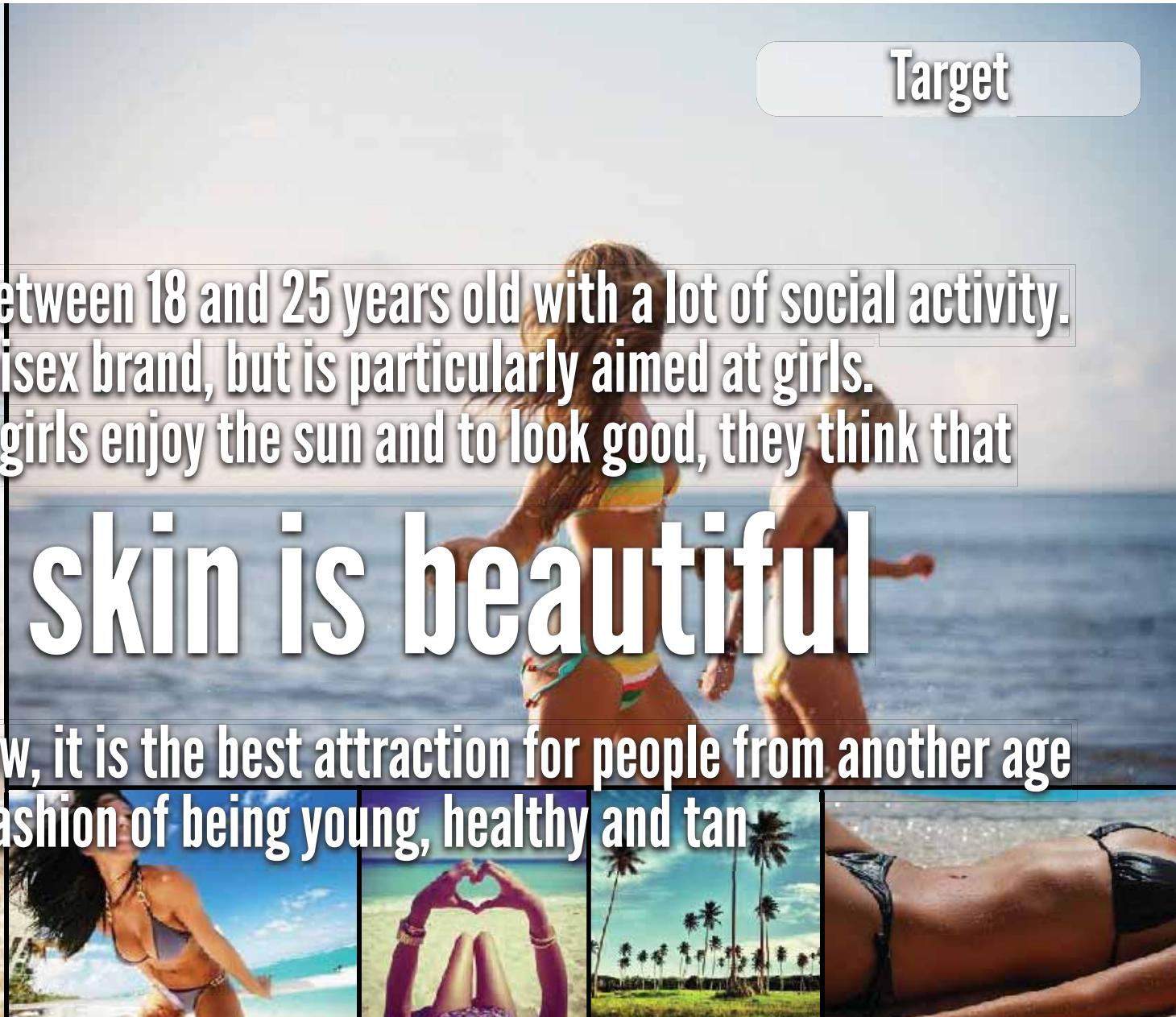




Summer Catalogue 2021





Our target is young people between 18 and 25 years old with a lot of social activity. Cabana Sun is a unisex brand, but is particularly aimed at girls. The Cabana Sun boys and girls enjoy the sun and to look good, they think that

tanned skin is beautiful

Although the target age is low, it is the best attraction for people from another age to join the fashion of being young, healthy and tan

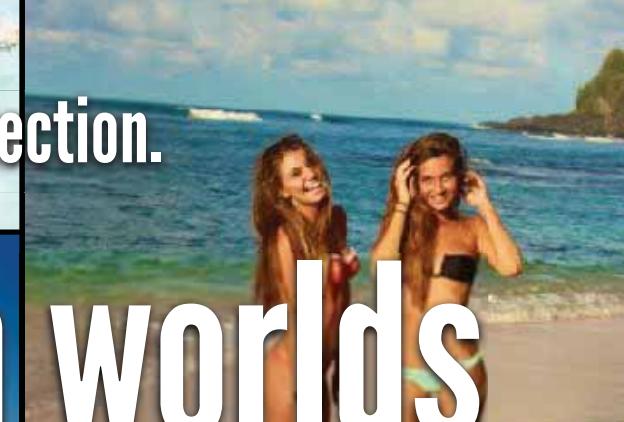


Target



**Cabana Sun has a different position:
Provides a enviable tan without neglecting protection.**

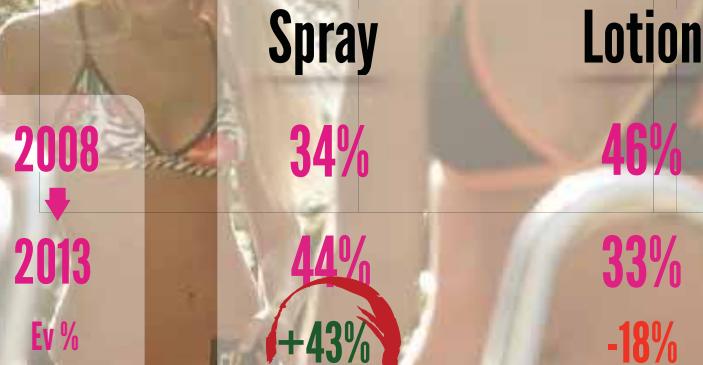
**Unites the best of both worlds
tan + protection**





Positioning reminder!
Where do we fit in the market?

Market trends



Sprays are a large, growing segment that energises the market.
85% of the Cabana Sun range is in spray format.

Source Nielsen YTD S36 2008/2013 Value



The Oils segment shows the largest growth in percentage terms. Cabana Sun is the brand with the most SKUs in oils within the market: 12 in total.

Market

SUNCARE
CABANA
SUN

Oils

are the new trend in the market.



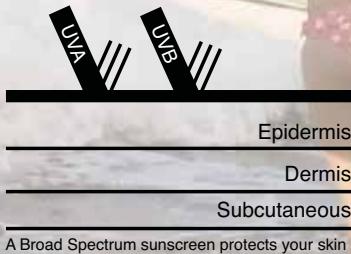
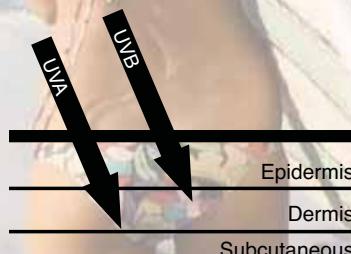
We are the tanning brand!
We sell tan!
without, of course, forgetting skin protection



UVA and UVB Rays

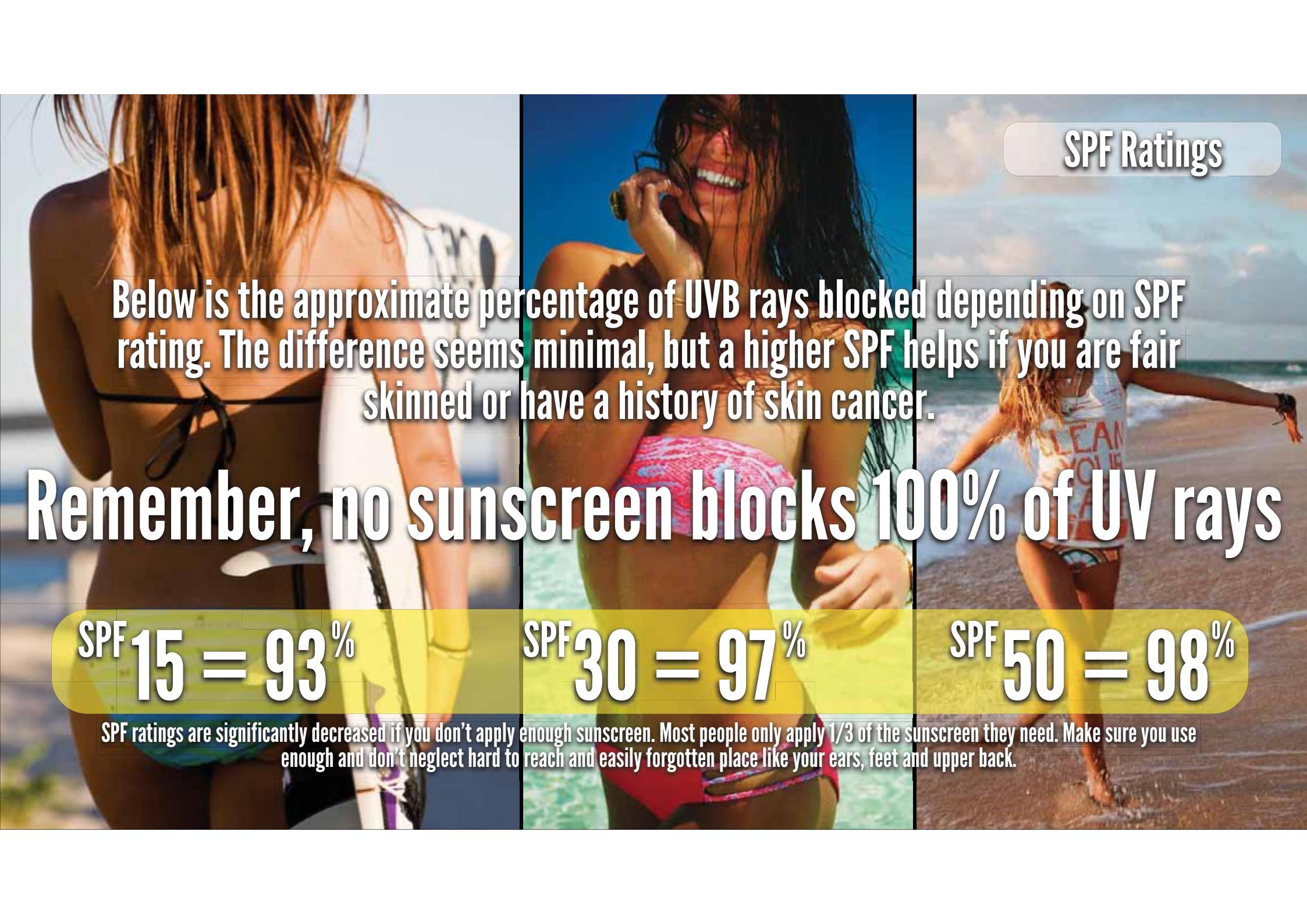
UVA

EU COMPLIANT



UVA rays penetrate the skin more deeply than UVB rays and are primarily responsible for premature skin aging and wrinkling. UVA rays have also been shown to cause skin damage at the cellular level.

UVB rays damage the outer layers of the skin. They are the main cause of sun burn and play a key role in the development of skin cancer.



SPF Ratings

Below is the approximate percentage of UVB rays blocked depending on SPF rating. The difference seems minimal, but a higher SPF helps if you are fair skinned or have a history of skin cancer.

Remember, no sunscreen blocks 100% of UV rays

SPF 15 = 93%

SPF ratings are significantly decreased if you don't apply enough sunscreen. Most people only apply 1/3 of the sunscreen they need. Make sure you use enough and don't neglect hard to reach and easily forgotten place like your ears, feet and upper back.

SPF 30 = 97%

SPF 50 = 98%

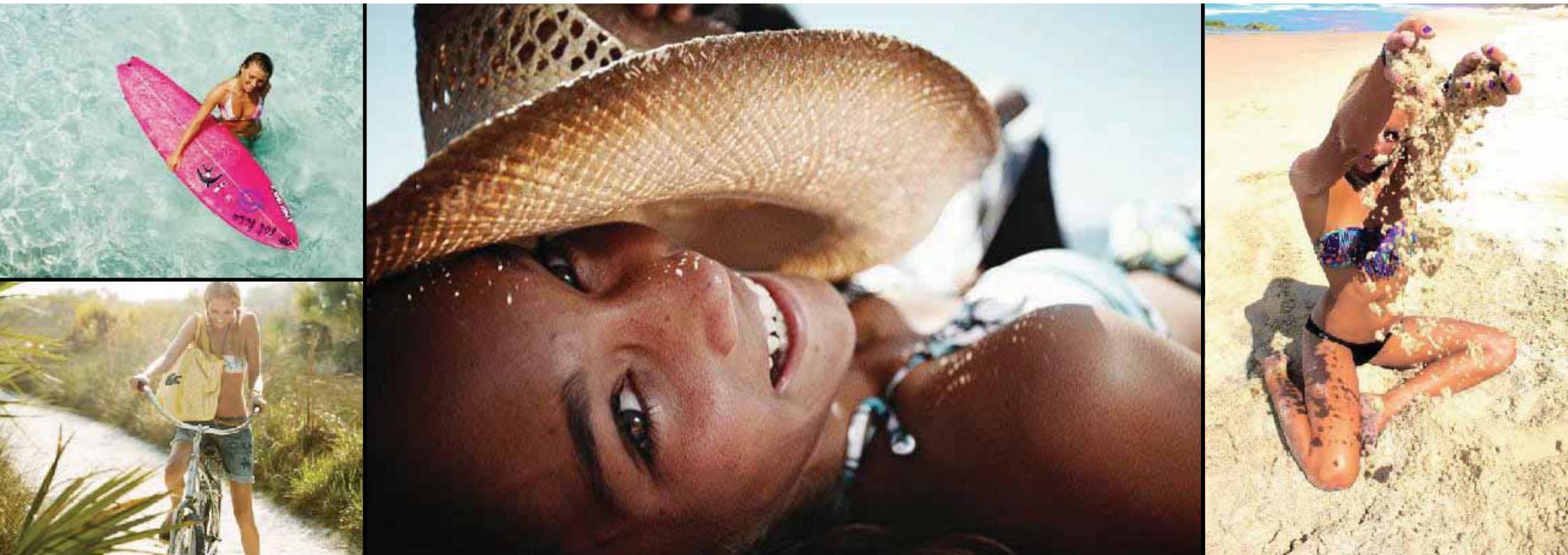


Don't Forget, The Sun is Good

20 minutes of daily sunlight (without sunscreen) gives you a healthy dose of Vitamin D, which is essential for good health

A vibrant photograph of two women on a sunny beach. One woman is in the foreground, smiling broadly, wearing a blue bikini with red polka dots. The other woman is behind her, also smiling, wearing a bikini with colorful horizontal stripes. Both are carrying surfboards: a large orange one on the left and a bright yellow one on the right. The background shows a sandy beach with palm trees, other beachgoers, and several tall, modern buildings under a clear blue sky.

and also don't forget, Cabana Sun is
the sun lovers' brand

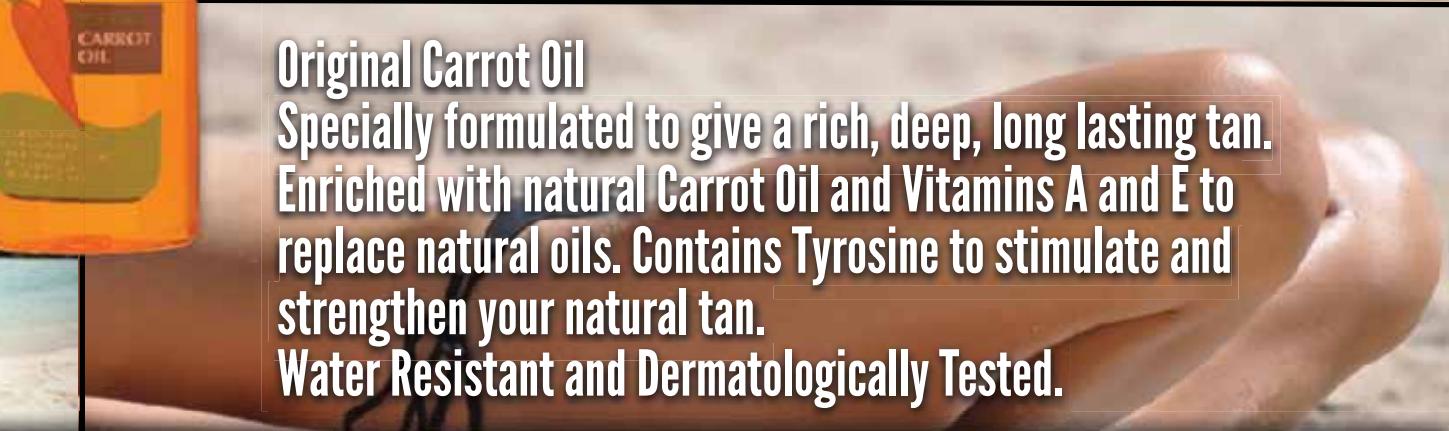


Cabana Sun Catalogue for 2017





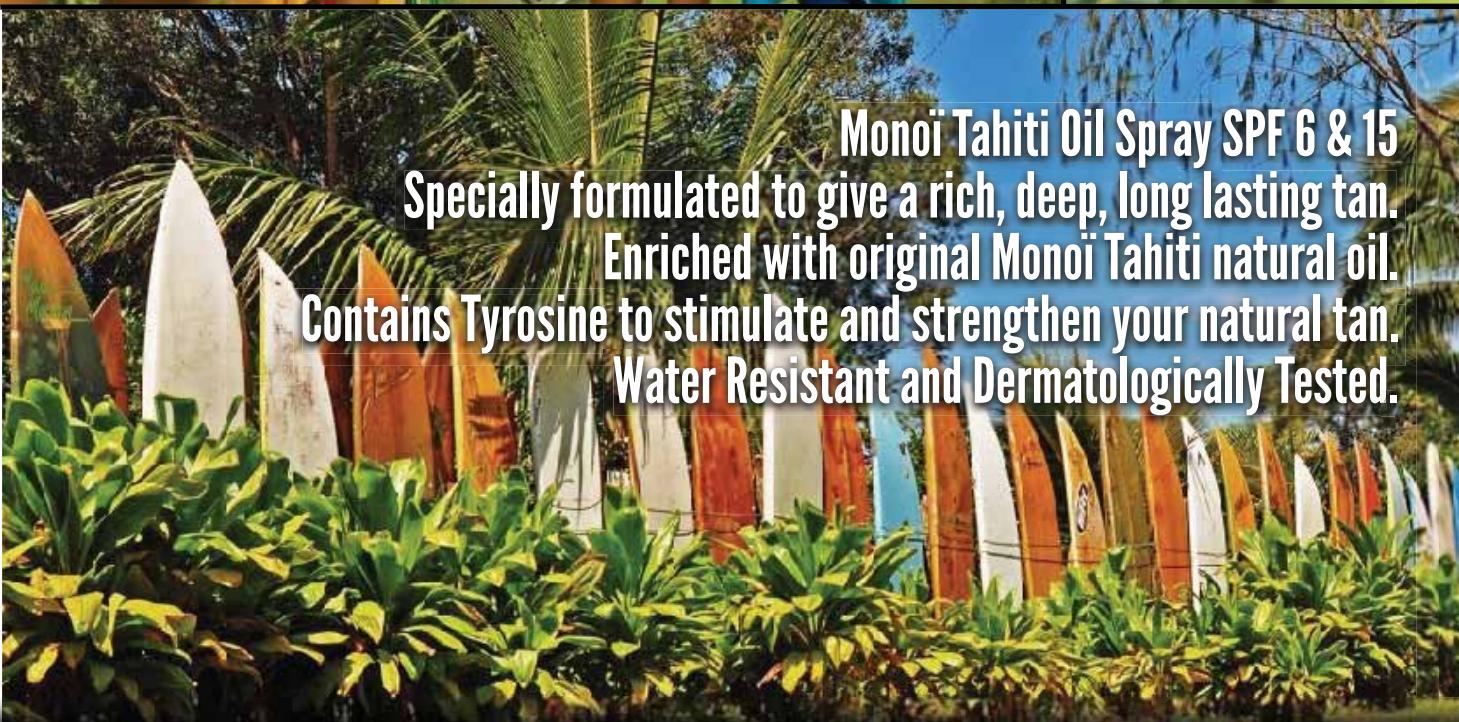
Contains BRONZE INTENSIFIER



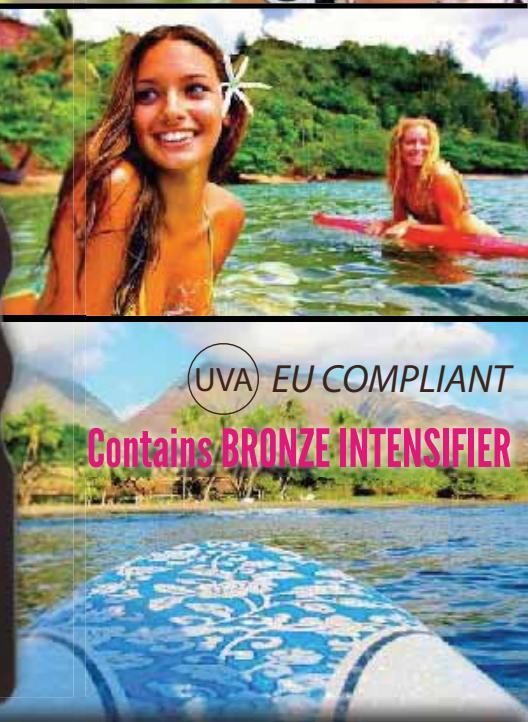
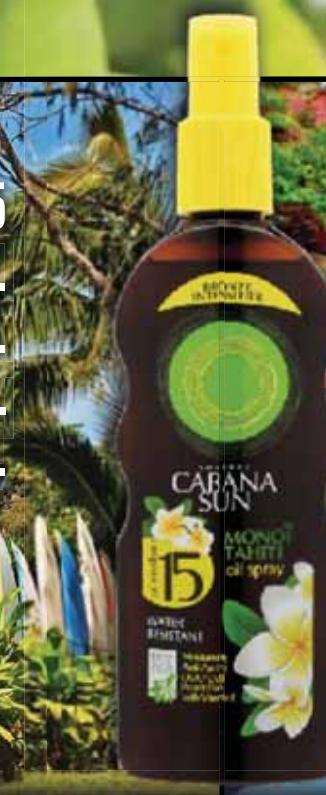
Original Carrot Oil

Specially formulated to give a rich, deep, long lasting tan.
Enriched with natural Carrot Oil and Vitamins A and E to
replace natural oils. Contains Tyrosine to stimulate and
strengthen your natural tan.
Water Resistant and Dermatologically Tested.

for a classic tan



Monoï Tahiti Oil Spray SPF 6 & 15
Specially formulated to give a rich, deep, long lasting tan.
Enriched with original Monoï Tahiti natural oil.
Contains Tyrosine to stimulate and strengthen your natural tan.
Water Resistant and Dermatologically Tested.



the polynesian tan



Deep Tanning Oil Spray SPF 2 & 6
Specially formulated to give a rich, deep, long lasting tan.
Enriched with Cocoa Butter and Vitamin E to replace natural oils.
Contains Tyrosine to stimulate and strengthen your natural tan.
Water Resistant and Dermatologically Tested.



UVA EU COMPLIANT
Contains BRONZE INTENSIFIER

for a gorgeous tan

SUNCARE
CABANA
SUN

SUNCARE
CABANA
SUN



UVA EU COMPLIANT

Contains BRONZE INTENSIFIER

Dry Oil Spray SPF 6, 15, 20, 30 & 50

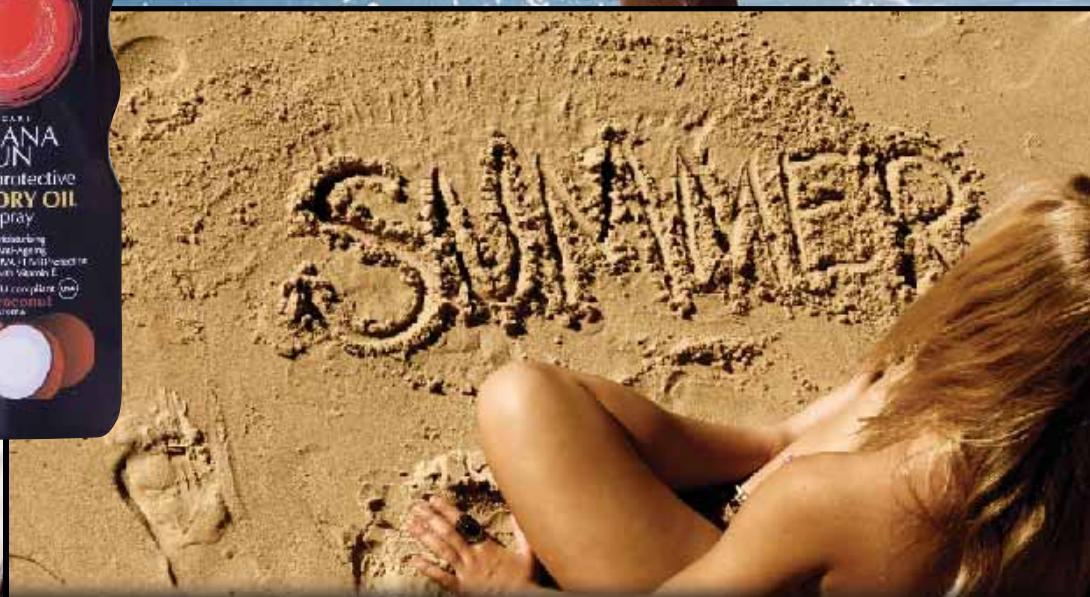
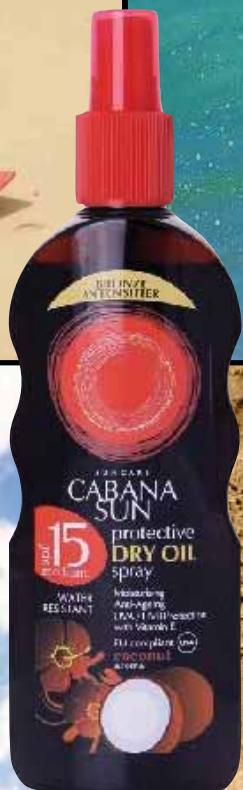
For all over body and scalp protection from harmful
UVA and UVB rays.

Zero white marks and non-greasy.

Coconut Aroma

Contains Tyrosine to stimulate and strengthen your natural tan.

Water Resistant and Dermatologically Tested.



for coconut lovers



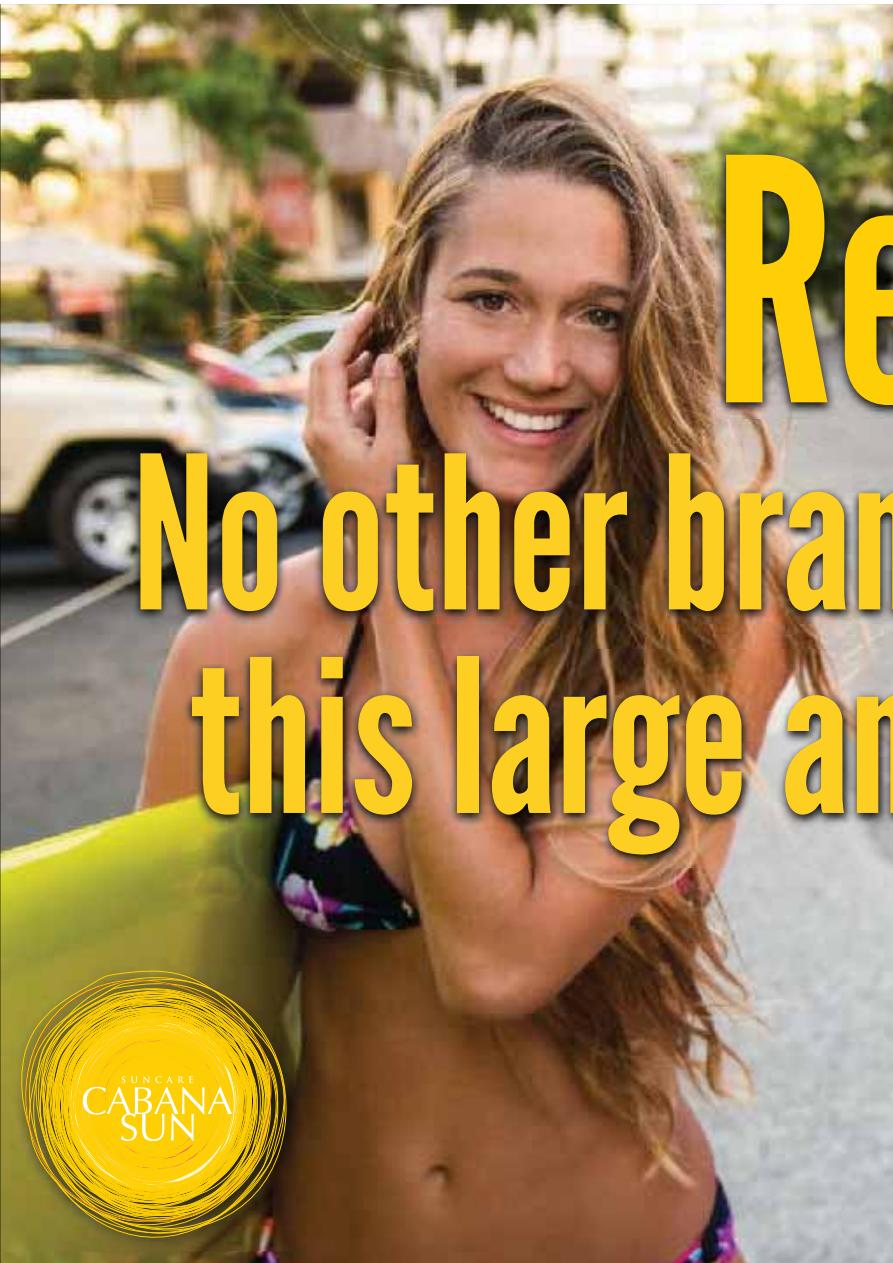
UVA EU COMPLIANT
Contains BRONZE INTENSIFIER



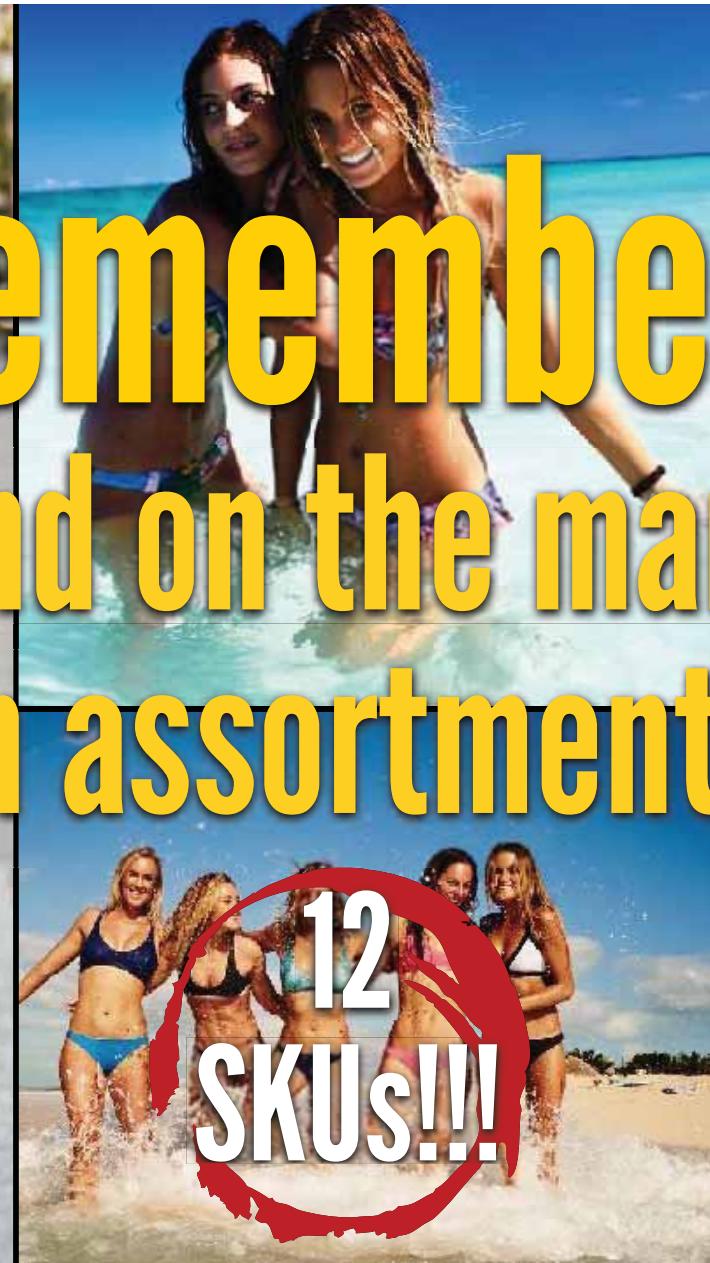
Wet Skin Dry Oil Spray SPF 20 & 30
Specially formulated for wet and dry skin.
Suitable for all over body and scalp protection from harmful UVA and UVB rays.
Water-resistant, zero white marks and non-greasy. Contains Tyrosine to stimulate and strengthen your natural tan.



don't wait after bath or swimming



Remember!
No other brand on the market has
this large an assortment of oils



12
SKUs!!!

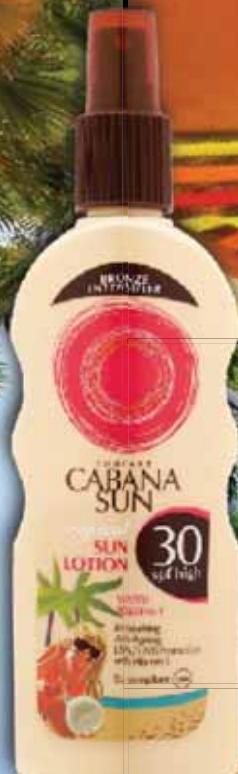


Tropical Sun Lotion SPF15 & 30
Protects your skin from burning
15 & 30 (depending on the SPF)
times longer than your natural
protection. Offers UVA and UVB
protection to help prevent
premature aging.

Contains Tyrosine to stimulate
and strengthen your natural tan.
Water Resistant and
Dermatologically Tested.



UVA EU COMPLIANT
Contains **BRONZE INTENSIFIER**



protection & tan in the same bottle



Sun Lotion Spray SPF 15, 20 & 30

Protects your skin from burning 15, 20 & 30 (depending on the SPF) times longer than your natural protection. Offers UVA and UVB protection to help prevent premature aging. Gentle moisturizers replenish natural oils lost through exposure to sun, wind and water. Contains Tyrosine to stimulate and strengthen your natural tan. Water Resistant.

UVA EU COMPLIANT
Contains BRONZE INTENSIFIER

protection & tan in the same bottle

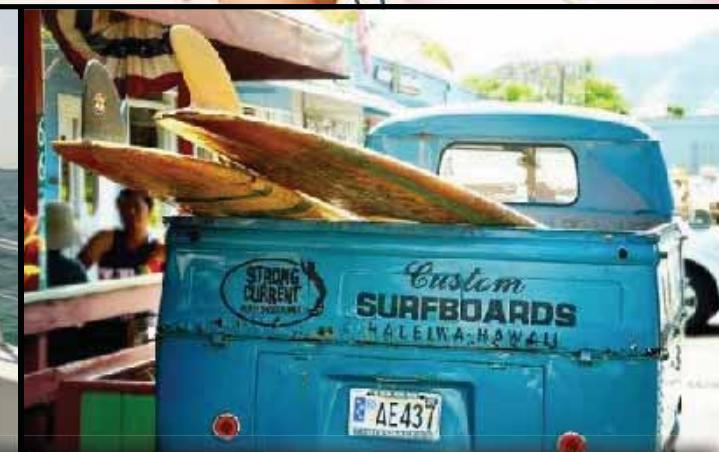
SUNCARE
**CABANA
SUN**

Sun Lotion SPF30 for Children
Protects your skin from burning 30 times longer than your natural protection. Offers UVA and UVB protection to help prevent premature aging. Gentle moisturizers replenish natural oils lost through exposure to sun, wind and water. Water Resistant and Dermatologically Tested.



 **UVA EU COMPLIANT**

kids want fun in the sun



protection that goes with you

SUNCARE
CABANA SUN



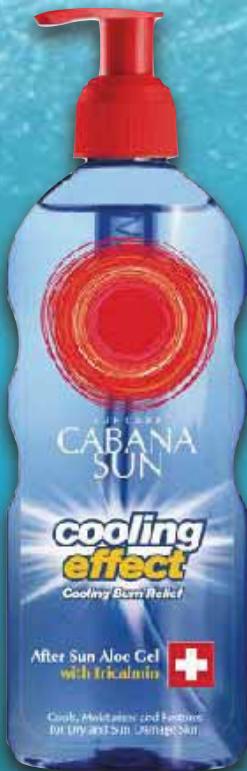
After Sun Aloe Vera Gel

Specially formulated gel that will cool, soothe and refresh your skin after a day in the sun.

Contains Aloe Vera and Witch Hazel, known for their natural moisturising and healing abilities. Your skin will be noticeably softer and smoother, helping to prolong your tan.



refresh your skin



After Sun Gel Cooling Effect

Provides cooling burn relief to skin overexposed to sun and wind. The non-greasy gel formula, fortified with Tricalmin and Menthol, gives your skin immediate cooling relief. Aloe Vera replenishes your skin's moisture to soothe dry and sunburned skin.

the cooling effect

Stands



Code:
CABSTAND13



Code:
CABSTAND12

We have 2 kinds
of stands available



These are our markets
and customers

Customers



Carrefour



CONTINENTE



... and many more



Summer Catalogue



Linco Care Ltd.

Linco House, Manchester Road, Carrington, Manchester, M31 4BX

Made in the United Kingdom of Great Britain and Northern Ireland

Marketing and Export Department: antonio.parejo@lincocare.com, tel.: +44 7452 015765